

# Giving in Maine *Individual Giving*

Giving by individuals in Maine is incredibly important to our state.

In 2013, individuals in Maine gave over

## \$513 Million

to charities, either through bequests or declared charitable deductions.

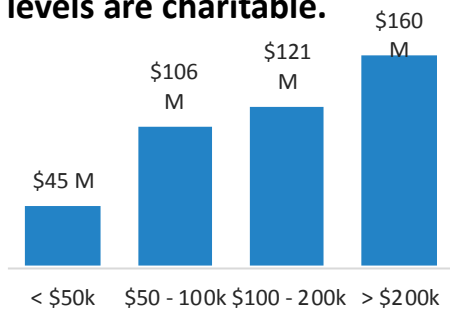
### Who's giving in Maine?



22% of Mainers report charitable giving on their tax returns.

We know that many others who don't itemize their taxes also give. However, it is estimated that the declared charitable deductions represent 80% of individual giving.

### Mainers at all income levels are charitable.



Data from IRS

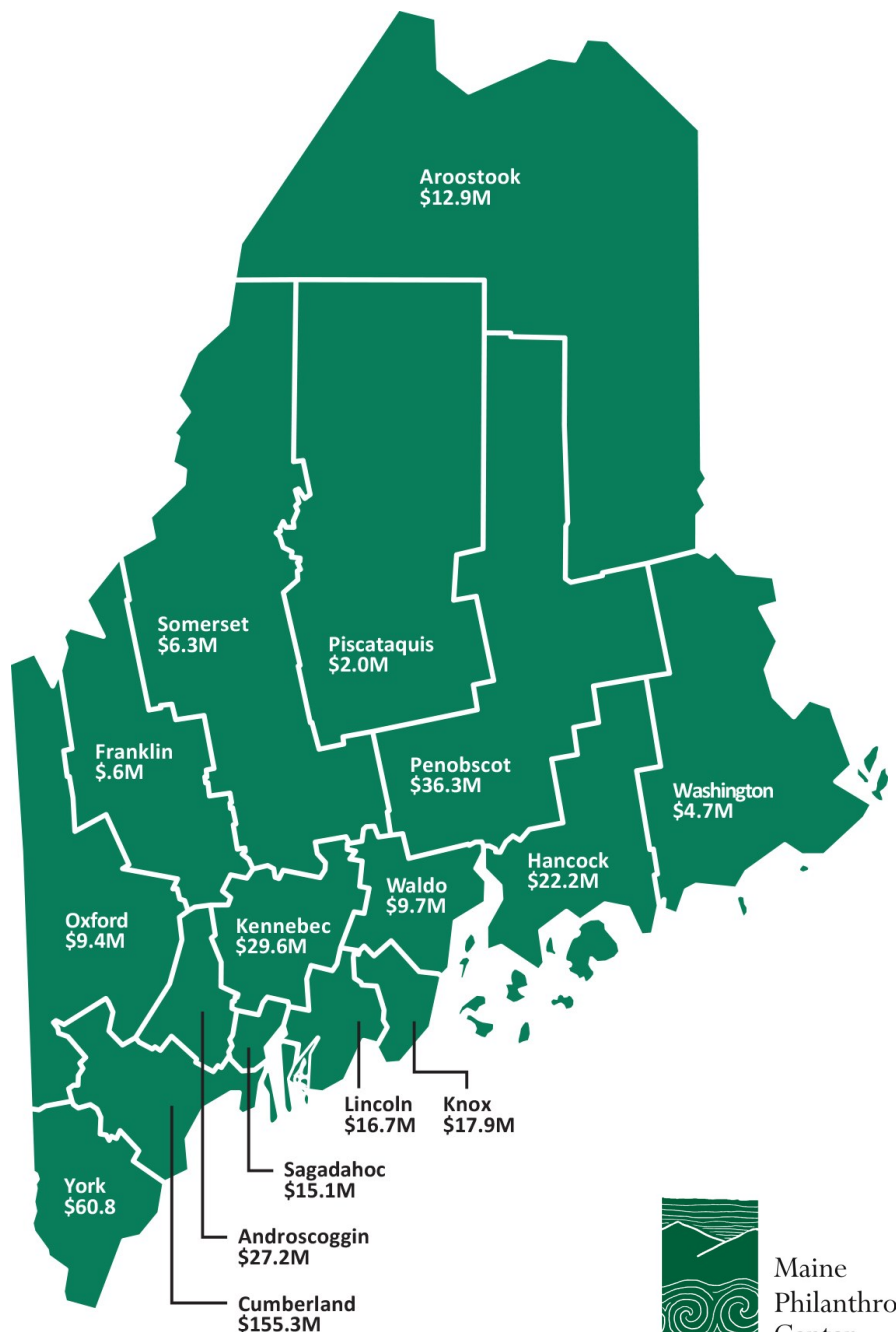
### Mainers also give their time.

In 2014, 337,000 Mainers contributed nearly \$1 billion in time and energy to nonprofits in a variety of volunteer positions.

Maine ranks **11th in the country** for overall rate of people volunteering with 32% of the population giving their time to various causes in the state.

Data from Volunteer Maine

### Mainers are charitable across the state.

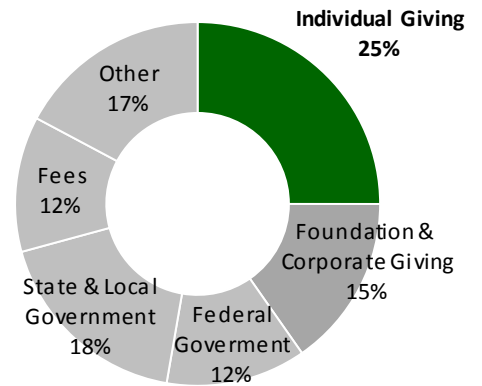
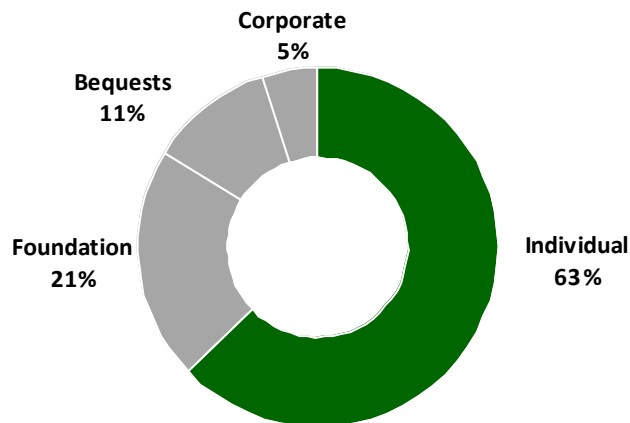


Maine Philanthropy Center

## Maine nonprofits depend on donations from individuals.

### Proportion of Total Giving

Individual giving made up the majority of total charitable giving in 2013.



### Proportion of Nonprofits' Budgets

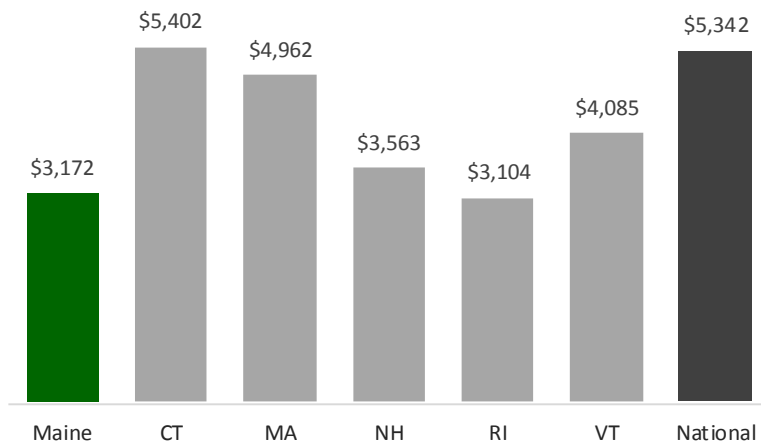
Maine nonprofits report that donations from individuals make up a quarter of their budgets.

*Data courtesy of the Maine Association of Nonprofits*

## Mainers reported giving an average of \$3,172 in 2013.

Maine was ranked 51st out of 52 nationally in average annual giving in 2013.\*

### Comparison to national averages and other New England states



Variations in charitable giving across states may be a function of many factors:

- tax policies toward giving,
- religiosity,
- income,
- demographics,
- how rural or urban a region is,
- the presence of cultural institutions, and more.

## In their own words....what does giving mean to Mainers?

"It's been a life-altering experience in a very positive way, it's probably the most gratifying thing I do in my community work."

*Brian Hamel, Presque Isle, Volunteer coach for Special Olympics Aroostook County Snowdogs Basketball Team*

"Giving is actually supporting those things you feel make your community what it is. What are the things when you think at the end of the day, if we didn't have, would make us less as a people? "

*Mary Allen Lindeman, Owner, Coffee by Design*

"To me, giving is showing people that you care about them and just acknowledging that you have a connection with another person and then finding a way, big or small, to show that that matters to you."

*Meghan Charest, Falmouth High School*

"My giving is small compared to teachers, medical people, social workers, but it's what I have to give.

I think giving can transform Maine and the larger world, because the more people give, share, and think of others, the more Maine and beyond will benefit".

*Susan Weems, Brunswick*

*Courtesy of MPBN and Maine Community Foundation's Voices of Giving*



\* Includes DC and Other Areas