

# Welcome to the Maine Philanthropy Center's *Giving in Maine Report and Conversation*



Please introduce yourself in the chat with your

1. name
2. pronouns
3. organization



## PANELISTS

**Dana Baldwin**, she/hers  
Program Officer  
Sam L. Cohen Foundation

**Wendy L. Ault**, she/hers  
Executive Director  
MELMAC Education Foundation

**Julie Smith-Bartoloni**, she/hers  
Senior Director, Philanthropy  
The Boston Foundation

## MPC STAFF

Jeannette Andre, she/hers, *President & CEO*

Sarah Lentz, she/hers, *Senior Manager of  
Membership & Programs*

Robert Burnett, he/him, *Administrative and  
Research Manager*



# Giving in Maine

## 2020

**FISCAL 2018**

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Maine  
Philanthropy  
Center

## Charitable Giving in the United States FY18

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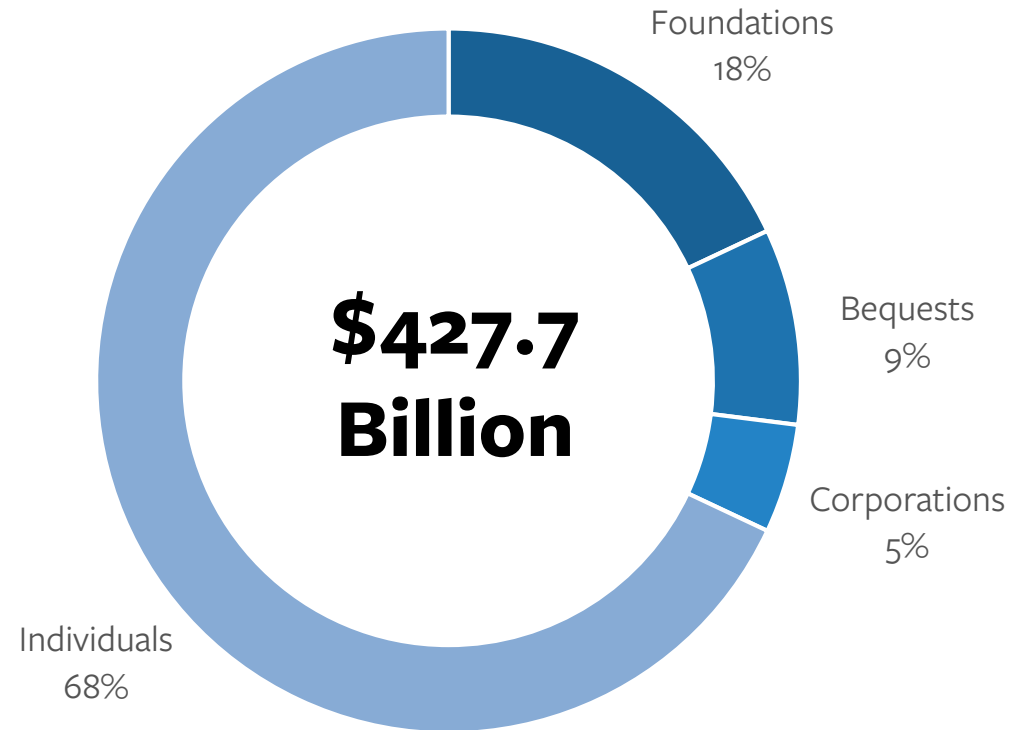
### 2018 In Context

Tax policy changes

Stock market correction

Political gridlock

Economic uncertainty



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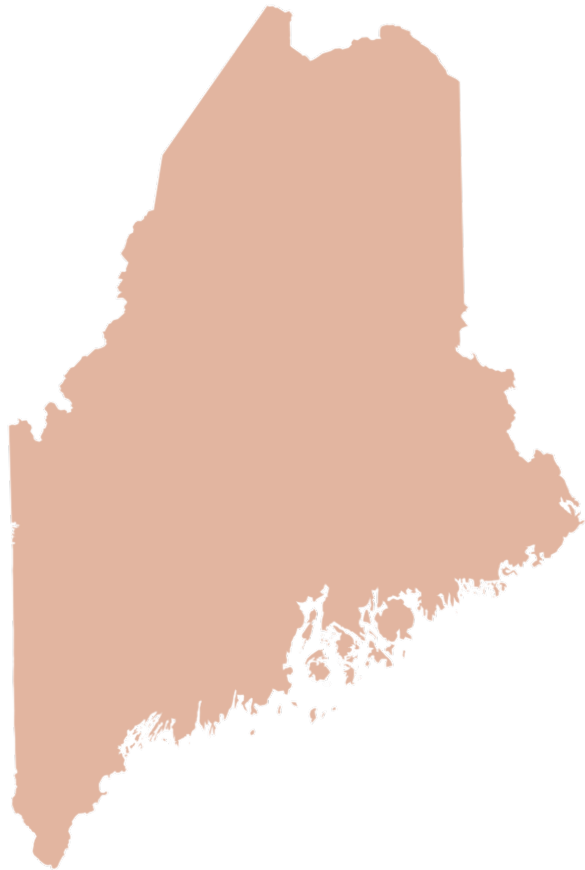
## Charitable Giving in the United States FY18

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Source	Total Giving	Annual Change
Foundations	\$75.86B	+7.3%
Bequests	\$39.71B	0%
Corporations	\$20.05B	+5.4%
Individuals	\$292.09B	-1.1%
Total	\$427.7B	+4.3%

# Foundation Giving in Maine FY18

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**375**

Active private & community  
foundations

**\$3.3 billion**

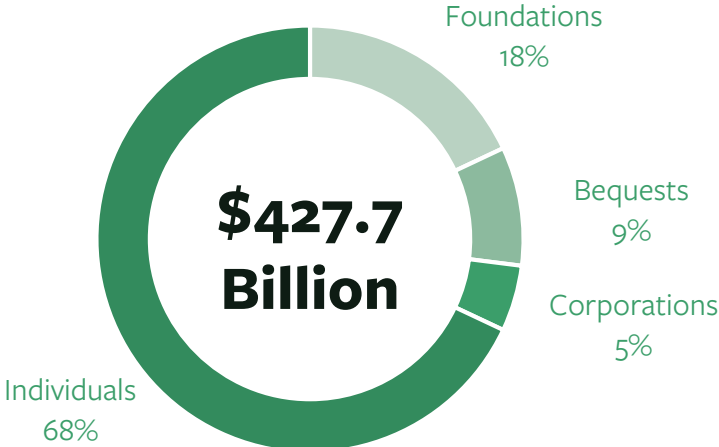
Assets

**\$211 million**

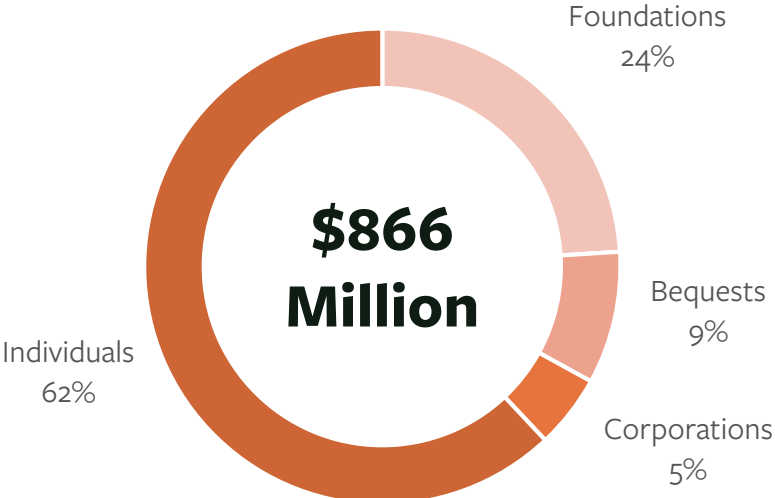
Charitable giving – U.S. & abroad

# Total Charitable Giving - Maine

## NATIONAL



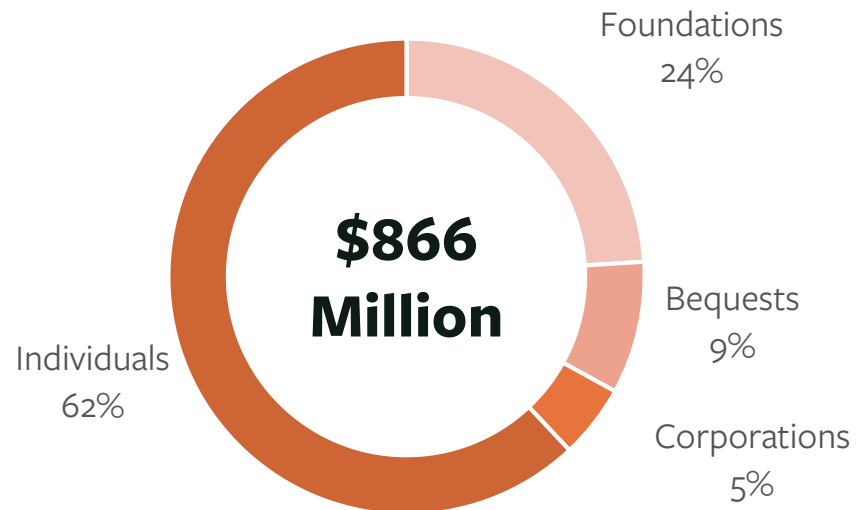
## MAINE



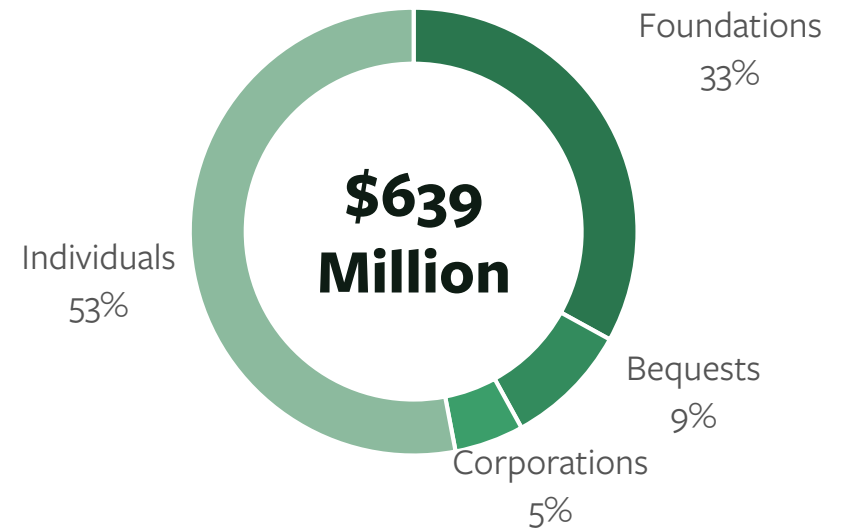
# Total Charitable Giving - Maine

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MAINE (2017 INDIVIDUAL DATA)



MAINE (2018 INDIVIDUAL DATA)



# Annual Comparison

	National		Maine (using FY18 Individual data)	
Source	Total Giving	Annual Change	Total Giving	Annual Change
<b>Foundations</b>	\$75.86 billion	+7.3%	\$211 million	+9.3%
<b>Bequests</b>	\$39.71 billion	0%	\$57 million	-
<b>Corporations</b>	\$20.05 billion	+5.4%	\$32 million	-
<b>Individuals</b>	\$292.09 billion	-1.1%*	\$338 million	-36.6%
<b>TOTAL</b>	\$427.7 billion	+4.3%	\$639 million	-26.2%*



# Key Points

## Foundation Giving

Strong increase in foundation assets and giving

Education spending leads, followed by human services, then health

Small number of recipients receive large share of funds

Donor-advised funds boosting funding from out-of-state

**Assets grew 3.2% - on par with national growth**

**Giving grew 9.3% - above the national rate of 7.3%**

**Education grants make up the largest share at 39%. Human services is 2<sup>nd</sup> at 23%, then health at 14%.**

**Education dollars overwhelmingly go to a small number of recipients. 1% of all recipients receive 40% of total funding – half of those are educational institutions.**

**Funding flows to all 16 counties, but half of the county totals are driven by three or fewer recipients**

**Donor-advised funds are making up a larger share of flows from out of state. Nearly \$35M just from the top 10.**

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# Key Points

## Individual Giving

Large drop in reported giving

Average annual giving trending upward, but lags nation

Wealthy donors account for increasing share of total

Trends are mixed geographically

Individuals make up largest source of charitable giving

**Reported giving increased 8% from 2016-2017 but decreased 37% in 2018. Many likely gave on par with prior year, but simply didn't need to report it.**

Average giving in 2017 of \$3,964 is 9% greater than prior year. Only Rhode Island gave less. In 2018, average giving jumped to \$8,956, but remained low compared to other states.

Giving from the wealthy is growing faster than giving from low to moderate income households.

Most counties saw modest increases in giving, but three saw declines.

At least 2/3 of all Maine charitable giving comes from individuals, including bequests.

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# noteworthy changes

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- ❖ Foundation #, assets, and total giving stats now include certain previously excluded funders

- ❖ MaineCF totals no longer include agency funds

- ❖ Summer vs. spring release allows for complete FY data

- ❖ Clarified criteria for what constitutes a “maine funder”

For more information on the benefits of membership at Maine Philanthropy Center please reach out to Sarah Lentz at

[sarah@philanthropymaine.org](mailto:sarah@philanthropymaine.org)

or visit [www.mainephilanthropy.org](http://www.mainephilanthropy.org)

We'll be following up this webinar with an email that will include a short survey, a recording of today's conversation, more about our membership and services as well as information on upcoming programs.

**Thank  
you for  
joining us  
today.**

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