

Giving in Maine 2020



A snapshot of giving from the Maine Philanthropy Center

Based on latest available FY2017 data

Giving by individuals in Maine is incredibly important to our state.

In 2017, individuals in Maine reported over

\$533 Million

in charitable deductions on their taxes.

This represents an **increase of \$41 million (8%)** from 2016. Charitable deductions have increased 28% in the last 5 years.



Charitable Deductions

20% of all Mainers—at virtually every income level—report charitable giving on their tax returns.

Wealthy households are driving the recent growth in charitable deductions.

From 2012-2017, the average Maine charitable deduction across all income levels grew by 32%. The average deduction by households with an adjusted gross income (AGI) of \$1 million or more grew 42%.



Volunteering

39% of all Mainers volunteered in 2018. Those 425,000 people contributed nearly \$950 million worth of labor. That's the equivalent of each volunteer donating \$2,235.

Maine currently ranks **9th in the country** for hours volunteered per person.



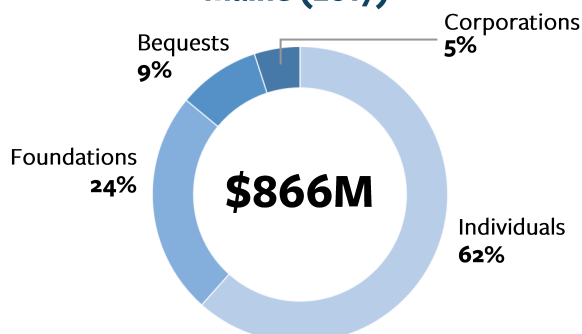
Bequests

An estimated \$78 million was also donated through bequests.

Bequests are assets given in a will after death. In 2017, 38 estates of more than \$5.49 million were settled in Maine, but the number and value of charitable bequests were not disclosed due to low numbers and privacy protections.

We used GivingUSA's national estimate to determine this year's total.

Total Charitable Giving in Maine (2017)



Maine nonprofits depend on donations from individuals.

Individual giving and bequests from individuals made up over 70% of total charitable giving in 2017.

Mainers are charitable across the state.

People all across Maine gave charitably in 2017.

Cumberland is Maine’s most populous county and led the state in total income, total charitable deductions, and giving per capita. As shown in the map on the right, Cumberland County reported more than twice the total charitable deductions as second-ranked York County.

Knox County led in giving as a percentage of income.

Piscataquis County is Maine’s least-populated county, with the lowest total income and charitable giving in 2017.

What causes do Mainers support?

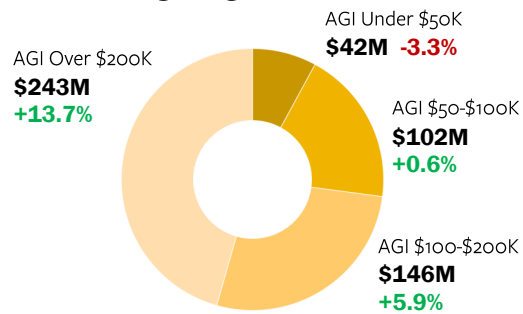
There is currently no comprehensive public information about how Mainers give charitable dollars. Donations may remain local or be given to support work elsewhere in the U.S. or around the world.

For context, according to “Giving USA,” in 2017 the majority of all charitable dollars nationally went to:

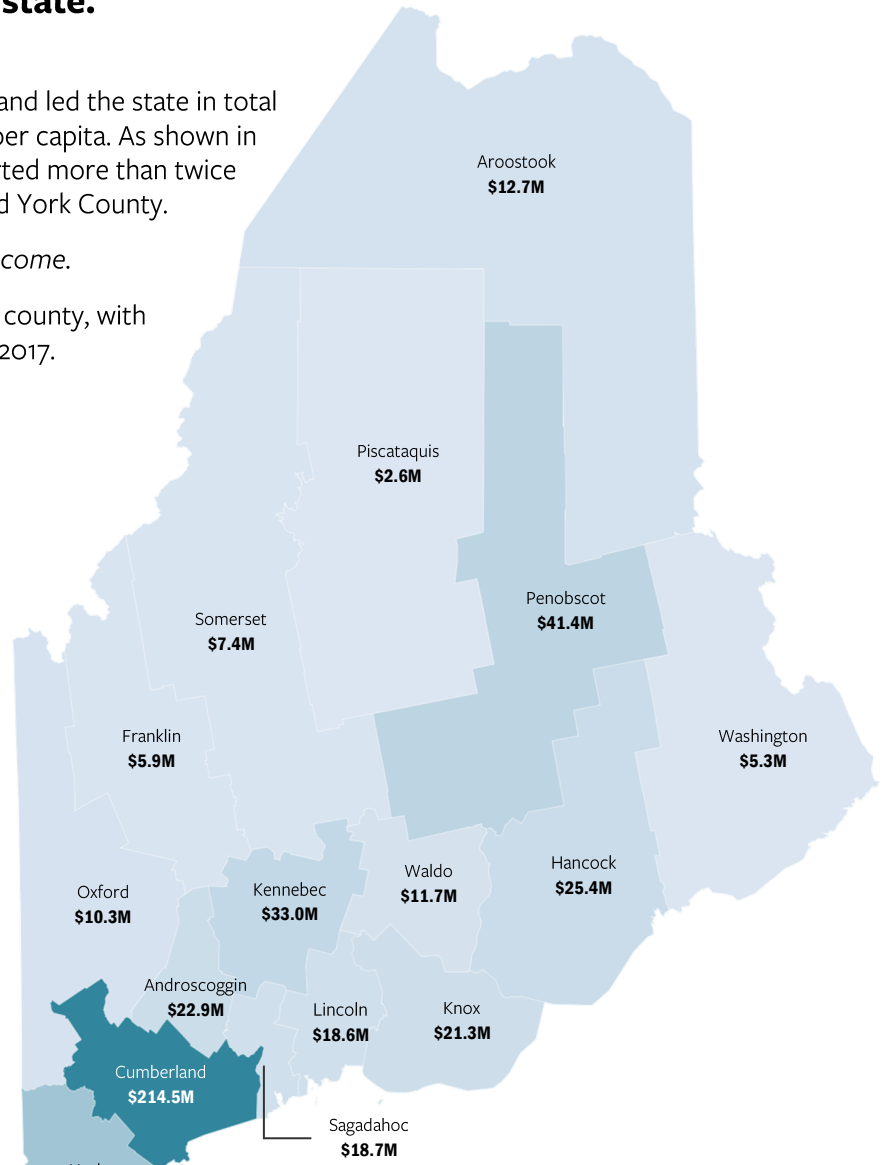
- Religion (31%)
- Education (14%)
- Human services (12%)
- Gifts to foundations (11%)
- Health (9%)

Five additional categories received the remaining 23% of contributions.

Mainers at all income levels report charitable giving.



Charitable deductions by adjusted gross income, with annual change (2016-17)



Total charitable deductions by county

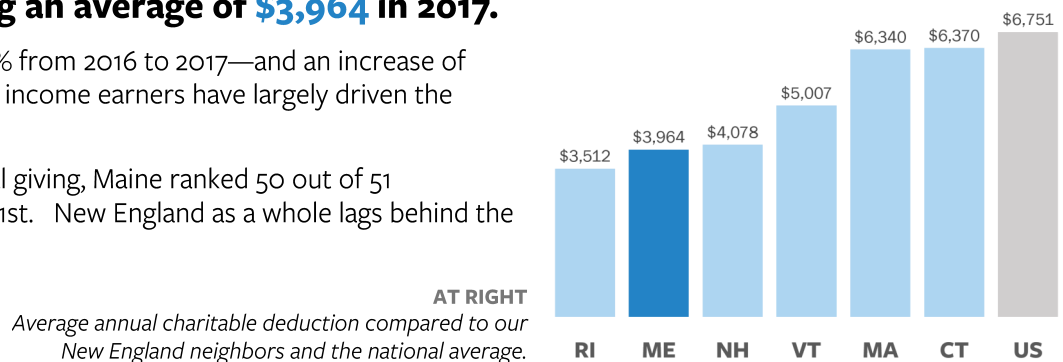
Most counties saw moderate increases in charitable giving over last year. Per capita giving increased by over 10% in Knox, Cumberland, Waldo, Somerset, and Lincoln counties.

Per capita giving declined in three counties—Androscoggin, Oxford, and Washington—with Washington county contracting by just over 8%.

Mainers reported giving an average of \$3,964 in 2017.

This represents an increase of 9% from 2016 to 2017—and an increase of 34% over five years. The highest income earners have largely driven the increase in recent years.

When it comes to average annual giving, Maine ranked 50 out of 51 nationally. Rhode Island ranked 51st. New England as a whole lags behind the national average.



AT RIGHT

Average annual charitable deduction compared to our New England neighbors and the national average.